

ANNA M. HEAD

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Portfolio: annamhead.com

EDUCATION

University of Georgia

Bachelor of Arts in Advertising
Minor in Sociology
Certificate in New Media

2020-2024

SKILLS

Technical:

- Adobe Creative Suite
(Lightroom, Photoshop,
Premier Pro, After Effects)
- HTML and CSS
- Bootstrap
- Microsoft Office Suite
- ProPresenter
- WordPress
- Squarespace

WORK AND OTHER EXPERIENCE

Digital Communications Coordinator

Watkinsville First Baptist Church, Watkinsville, GA August 2023 - Present

- Organize and schedule social media campaigns and posts on Facebook and Instagram
- Take photos and videos at weekly services and events
- Update and design church website regularly

Camp Director

Connect Ministries, Watkinsville, GA January 2023 - August 2023

- Led a team of eighteen college-aged summer staff in executing a day camp for eight weeks in eight different communities with approximately 100-200 children each week
- Communicated with church staff at eight different churches in planning and executing camp
- Served as on-site director of all camp activities throughout the summer

Marketing & Sales Apprentice

Connect Ministries, Watkinsville, GA October 2022 - May 2023

- Created and edited graphics for social media and camper recruitment
- Planned and scheduled social media campaigns and Instagram/Facebook/TikTok posts
- Filmed and edited video advertisements for staff recruitment and development

Production Director

Connect Ministries, Watkinsville, GA May 2021 - August 2022

- Coached a team to set up and tear down stage and production equipment at eight different churches across the southern United States
- Directed a team of people during auditorium elements at a day camp
- Operated graphics, lights, and sound during three auditorium sessions every day for eight weeks

CAMPUS AND COMMUNITY INVOLVEMENT

Dawgpak Leader

UGA Baptist Collegiate Ministries, Athens, GA August 2021 - May 2022

- Facilitated a weekly Bible study with a group of about fifteen college-aged girls
- Gathered with girls in the small group one-on-one throughout the semester
- Served as a spiritual mentor and encourager for girls in the small group

Member

Georgia Redcoat Marching Band, Athens, GA August 2020 - January 2022

- Attended rehearsals 2-3 times a week to learn music and drill for weekly football games in the fall
- Performed during pregame, halftime, and in the stands for most football games